



The Children's Discovery Museum of the Desert is excited to present the 3rd Annual Touch-A-Truck Fall Family Extravaganza. This family-friendly fundraising event will take place on Saturday November 4, 2017 at CDMOD from 10:00 a.m. – 2:00 p.m.

Children love to explore and investigate, and unrestricted play is essential for healthy, cognitive development. At Touch-A-Truck, children and families will receive a unique hands-on experience, with vehicles of all types including construction, public service, emergency, utility, landscaping, transportation, delivery, and more. Children will be able to interact with their favorite vehicles as well as meet the men and women who serve and protect our communities. Kid-friendly activities, face painting, and delicious food will make this event a perfect outing for the entire family!

Touch-A-Truck offers Sponsors and Exhibitors the opportunity to interact with parents, children, volunteers, and the Coachella Valley community-at-large. Exhibitors are encouraged to support CDMOD's efforts with their unique and exciting vehicles, machinery, boats and anything else that children find fascinating.

Funds that the Museum raises through Touch-A-Truck will support CDMOD in its mission to inspire personal growth by engaging curiosity and creativity through hands-on exploration. As a valuable community resource for children and families, we offer an opportunity to experience the joy of learning about themselves and the world around them. The Children's Discovery Museum is a 501c(3) organization and has served the Coachella Valley for more than 18 years. Touch-A-Truck Fall Family Extravaganza will allow the Museum to continue to enhance the quality of life of our community through programming in the areas of health, education, and cultural development.

For more information on becoming a Touch-A-Truck Exhibitor, please email Kyle Pong, Director of Museum Advancement at kyle@cdmod.org. To learn more about the Children's Discovery Museum of the Desert, please visit cdmod.org. Thank you for your continued support.

Sincerely,

Kyle Pong

Kyle Pong

Director of Museum Advancement

Touch a Truck Fall Family Extravaganza
Saturday, November 4, 2017
Children's Discovery Museum of the Desert
10 a.m. – 2 p.m.

Please indicate your sponsorship level below and provide all requested information no later than October 6, 2017 to ensure receipt of benefits related to pre-event marketing.

Sponsor Levels

- \$5,000 – Big Rig Presenting Sponsor
 - \$3,000 - \$4,999 – Bull Dozer Sponsor
 - \$1,000 - \$2,999 – Dump Truck Sponsor
 - \$500 - \$999 – Fire Truck Sponsor
 - \$250 – Tow Truck Exhibitor Sponsor*
- *For Truck Exhibitors Only Please*

The Children's Discovery Museum of the Desert thanks you for your generous support through your partnership with Touch-a-Truck Fall Family Extravaganza.

Sponsor/Underwriter Name: _____

Address: _____

Contact: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Facebook Page: _____ Instagram Account: _____

Method of Payment:

Check # _____ Card # _____

MasterCard Exp. Date: _____ Security Code: _____

Visa Name on Card: _____

American Express Signature: _____

Checks should be made payable to CDMOD. Organization Tax ID: 33-1077255

For Application, Payment and Further Inquiry:
CDMOD Phone: 760.321.0602
71-701 Gerald Ford Drive Email: kyle@cdmod.org
Rancho Mirage, CA 92270 website: cdmod.org



Sponsor Benefits

Benefit	Big Rig \$5,000	Bull Dozer \$2,500+	Dump Truck \$1,000+	Fire Truck \$500+	Tow Truck \$250
Sponsor Mention in Radio Ads	✓				
Media Publicity	✓				
Logo/Sponsor Name on Event Poster/Signs	✓	✓			
Acknowledgement as Sponsor Day of Event	Presenting	✓			
Logo or Banner Displayed at Event	✓	✓	✓		
Sponsor Name on Marketing/PR Materials	✓	✓	Selected	Selected	
Sponsor Name on Event Press Releases	✓	✓	✓	✓	✓
Sponsor Name or Logo on Website (1 year)	Logo	Logo	✓	✓	✓
Sponsor Name on Thank You Ad	✓	✓	✓	✓	✓
Complimentary Tickets	24	12	8	4	2



Exhibitor Form

Organization/Business/Vendor Name: _____

Address: _____

Email: _____

Phone: _____

Website: _____

Facebook: _____ Instagram: _____

I would like to be a Tow Truck Sponsor at \$250, please contact me.

Name of main contact person(s) and phone number:

Who will be working your space at the event? Note: Each vendor will be provided with two (2) chairs. Please let us know if you need more.

Description of Vehicle(s) to be displayed, including the height, width and length while set-up:

Will you be providing any giveaways at your space?
If yes, what will you provide?

Please submit this form no later than October 13 to ensure your business receives recognition on pre-marketing materials.

All exhibitors may enter the site between 7:00 a.m. but not later than 9:00 a.m. on Saturday, November 4, 2017. The owner/operator of the vehicle must remain with the vehicle at all times during the event. We suggest a minimum of 2 attendees, so one may have a break. Vehicles may not leave before 2:00 p.m. unless previously agreed upon.

Map and additional information to follow. Please email completed form to kyle@cdmod.org.

Questions?
Kyle Pong
Director of Museum Advancement
760.321.0602 x 101
kyle@cdmod.org